

Ms. Marlene H. Dortch
Secretary, Federal Communications Commission
445 12th Street, SW
12th Street Lobby, TW-A325
Washington, D.C. 20554

Re: *Ex Parte* Presentation, EB Docket 04-296

Dear Ms. Dortch:

On Monday, February 14, 2005, Laura Holloway and Jared Carlson of Nextel Communications, Inc. ("Nextel") and Mary Brooner of Motorola, Inc. ("Motorola"), met with Jim Dailey, Greg Cooke, Jeanne Kowalski, Dan Emrick, Shannon Lipp, and Kenneth Burnley of the Federal Communications Commission's ("Commission's") Office of Homeland Security.

The parties discussed Nextel's involvement in the Federal Emergency Management Agency's ("FEMA") National Capitol Region Pilot Project for a Digitally-Based Alert and Warning System. That pilot project already has begun, and FEMA will soon give an interim briefing to Congress on its status. Nextel has been able to receive test messages sent from FEMA via digital broadcast spectrum.

Motorola discussed the iDEN technology's limitations on pursuing a cell broadcast approach for delivering emergency alerts to wireless devices. There is currently no standard for cell broadcast for iDEN. Implementing cell broadcast in an iDEN system would require significant investment in the network and all new handsets.

Nextel and Motorola asked the members of the Commission's Office of Homeland Security not to pursue a "one-size-fits-all" approach to the idea of expanding the Emergency Alert System beyond broadcasters. Such an approach may not be appropriate even within a single industry, *e.g.*, wireless. Differences in technologies and business models require sensitivity to the capabilities and limitations of the various media and technologies that could be incorporated into an overall approach to delivering emergency alerts to the populous. The Commission, working with FEMA, should set forth general parameters of what the next generation of the emergency alert system should be able to accomplish, and allow participants the technological flexibility to meet those goals with whatever solution works best.

Pursuant to Section 1.1206(b)(2) of the Commission's rules, this letter is being filed electronically for inclusion in the public record of the above-referenced proceeding.

Respectfully submitted,



Laura L. Holloway
Vice President - Government Affairs
Nextel Communications, Inc.

cc: Jim Dailey
Greg Cooke
Jeanne Kowalski
Dan Emrick
Shannon Lipp
Kenneth Burnley